

# Croneal Consulting Group

*"Providing information and research services when you need them."*

## Croneal Consulting Group Aims to Keep Industry Up-to-Date with Lobbying Reports

WASHINGTON, D.C. -- June 2, 2008 -- Lobbyists and employers looking for a compliance tool to keep them abreast of legislative and regulatory developments in their field can stop looking.

Croneal Consulting Group has integrated within its Web portal, [LobbyistResources.com](http://LobbyistResources.com), legislative and regulatory reports that track lobbying laws and regulations enacted or adopted in all 51 of the jurisdictions. These reports, which are accessible from a password-restricted area, allow subscribers to know in an instance what lobbying laws or regulations were enacted or adopted today, this week, or this year. Subscribers access the full text of each law or regulation by clicking on a live link embedded in the reports.

"It can be a tedious task for lobbyists or companies that lobby in multiple states to surf multiple legislative or regulatory Web sites and sort through bills and regulations," said Alexis Scott, product development manager for Croneal Consulting Group. "Our reports were designed to eliminate this inconvenience."

Although the reports cannot be currently e-mailed as is the case with most bill tracking systems, Scott says that whether the company will move forward with an e-mail alert system will be based on demand. To help them make this decision, the company has a survey on its Web site to poll visitors about their delivery preference, that is, whether they would prefer to receive notice of lobbying laws and regulations via e-mail alerts or the Web portal.

"Certainly, we are prepared to immediately move forward with an e-mail alert system if the majority of our visitors demand it," said Scott. "However, we made the conscious decision to temporarily withhold the system since we saw disadvantages to its use."

Scott added that the downside of the e-mail alert system is that it blocks visitors from getting the full experience of the company's Web portal. For instance, e-mail subscribers would be tempted to rely exclusively on the electronic reports and forgo accessing the portal for other important features, such as the RSS lobbying news feed that is updated daily and the state and federal resources that incorporate legislative and regulatory contacts, compliance material, and lobbying forms.

Lobbyists and companies that are interested in learning more about Croneal Consulting Group's lobbying law and regulation reports may visit [LobbyistResources.com](http://LobbyistResources.com) and click on the "[Subscribe](#)" link under "Lobbyist Law Reports" or "Lobbyist Regulation Reports." They may also contact Alexis Scott at [alexisscott@cronealconsultinggroup.com](mailto:alexisscott@cronealconsultinggroup.com).

A subscription to the reports costs only \$240/year or \$20/month, which is "a drop in the bucket for some companies that might be paying six figures for a similar compliance monitoring service," according to Scott.

Free samples of the lobbying reports may be obtained for evaluative purposes and may be requested at the "[Subscribe](#)" link. However, their receipt is conditioned upon the completion of a short demographic survey.

## About Croneal Consulting Group

Croneal Consulting Group is an information and research services firm that provides database development services and Web portals beneficial to members of the legal, regulatory, and government communities. The firm counts as its flagship product, [LobbyistResources.com](http://LobbyistResources.com), a Web portal for employers and their lobbyists, that is fast becoming a top hang-out spot for employers and lobbyists who access centralized state and

federal resources to help them stay in compliance with the law and perform their jobs.

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