

# Croneal Consulting Group

*"Providing information and research services when you need them."*

## **Croneal Consulting Group Offers Lobbying 'Reports Only' Option at Reduced Price Reports to Cost Subscribers \$84/Year, or \$7/Month**

WASHINGTON, D.C. -- February 23, 2009 -- As the economy worsens and companies figure out ways how to slash costs, Croneal Consulting Group has decided to offer prospective subscribers interested in keeping track of campaign finance and lobbying laws and regulations a cheaper subscription option.

The information and research services firm will allow individuals to purchase its lobbying reports separate from a full subscription to its lobbying portal, [LobbyistResources.com](http://LobbyistResources.com). A one-year subscription to Croneal's lobbying "reports only" option will cost subscribers \$84/year or just \$7/month, compared to the \$300/year price tag for a one-year subscription to its entire lobbying portal which provides access to lobbying-related statutes.

With the lobbying reports only option, subscribers will gain access to pre-sorted reports that track campaign finance and lobbying laws and regulations which have been adopted by state ethics agencies in all 51 of the jurisdictions. Subscribers will also have the ability to use a "Manage My E-mail Alerts" tool to have reports e-mailed to them on a daily basis to track legislative and regulatory developments in the states.

Lobbying reports only subscribers will access the lobbying reports via a separate section of Croneal's Web site, <http://www.cronealconsultinggroup.com/reportsonlysignin.html>, which will contain the following additional features:

- an RSS feed that is populated daily with current headlines on campaign finance and lobbying news;
- an Ethics Agency directory with active hyperlinks;
- legislative session calendars for the current and prior years; and
- an "Effective Date Laws Chart" which allows one to verify the effective date of a legislative measure.

Reports only subscribers are advised to bookmark the member sign-in page since they will not be able to access the reports through report text links on the main lobbying portal. In addition, these reduced price subscribers will have to toggle back and forth from the "reports only" sign-in page to the main lobbying portal in order to obtain access to free tools, such as the list of executive and legislative contacts, lobbying forms, and federal lobbying material.

Persons who are interested in purchasing a subscription to the lobbying reports only should visit the following Web site, <http://www.cronealconsultinggroup.com/reportonlysubscription.html>. Individuals may obtain free samples of pre-selected lobbying reports before committing to a subscription at this address, <http://www.cronealconsultinggroup.com/requestreports.html>.

## About Croneal Consulting Group

Croneal Consulting Group is an information and research services firm that provides database development services and Web portals beneficial to members of the legal, regulatory, and government communities. The firm counts as its flagship product, [LobbyistResources.com](http://LobbyistResources.com), a Web portal for employers and their lobbyists, that is fast becoming a top hang-out spot for employers and lobbyists who access centralized state and federal resources to help them stay in compliance with the law.

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